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FOR IMMEDIATE RELEASE

Aspiring leaders invited to informational sessions at LC

Laredoans interested in leadership roles in their respective organizations or companies can now earn a bachelor's degree that will prepare them for these positions.

Laredo College will be hosting two informational sessions for its newest four-year degree, the Bachelor of Applied Science in Organizational Leadership, on Wednesday, Oct. 26. The community is invited to attend and learn more about this program, whose mission is to develop leaders for Laredo and the surrounding regions.

The first session will be via Zoom from 10 a.m. to 11:30 a.m. The second session will be in person at the Ft. McIntosh Campus De La Garza Building in room 101 from 6:30 p.m. to 8 p.m.

This high-quality, affordable program allows students to complete an online degree in four years or less while incurring no student loan debt. Students also benefit from being able to transfer all undergraduate credits from academic or workforce programs into this program, which will aid in the elimination of lost credits, time and money.

Graduates are prepared to enter the workforce with careers in various industries, including executive leadership, operations management and human resource careers, healthcare, homeland security, early childhood and business. The degree focuses on practical workplace skills.

This program is delivered utilizing Competency-Based Education (CBE), online instruction that allows students to work at their own pace to complete courses. This method can make a significant, positive impact on students who may shorten their completion of each course to just a few weeks, depending on their previous knowledge and skills.

LC students will find this program to be a seamless pathway from their current courses at LC, including dual enrollment courses, to earning their Bachelor of Applied Science in Organizational Leadership. Laredo College is excited to provide this opportunity for students to earn an affordable, four-year degree that trains them for rewarding careers locally, regionally and nationally.

To register for the informational session, visit flowcode.com/p/yzO9KA7BT. For any additional questions, please contact Dr. Marissa Guerrero at <u>OrganizationalLeadership@laredo.edu</u> or (956) 721-5222.